

CREATE AND INNOVATE

WITH

ON-TREND HERBS & SPICES

READY TO BE INCORPORATED INTO YOUR NEXT BEVERAGE



CARDAMOM

Warm and spicy with a faint lemony undertone. Combines well with other warm spices. A natural antioxidant.



HIBISCUS

A sweet, tart taste—packed with vitamin C and B. Often compared to the tanginess of cranberries with a similar deep-pink color to match.



ELDERBERRY

Full of antioxidants and vitamins that support immunity. Has a bitter but tangy flavor that is balanced by floral notes.



GINGER ROOT

A sharp, spicy taste yet soothing to the stomach. A lovely compliment to sweeter flavors. Has anti-inflammatory properties.



ADAPTOGENS

A small group of plants containing active compounds that help normalize all systems of the body in responding or adapting to stress.

Botanical-flavored beverages are on the rise as consumers are looking for more than just a refreshing drink. They are looking for something that can affect their mood, help digestion, and overall health. The trend of all-natural ingredients, low sugar and no-alcohol drinks is holding steady as more new brands hit the market.

We supply bulk herbs and spices to a range of beverage, kombucha and tea brands.

See how some of our customers are using herbs in creative and inspiring ways.

Kombucha Brand

The California-based brewer floats a line of classic kombucha and hard kombucha. They call their non-alcoholic line “Classic”, but they have some pretty original flavors that include botanicals like chamomile, rose petals, butterfly pea tea, and spearmint—a delicious and powerful mix of herbs.

Craft Soda Company

This brand is all about real craft soda with natural ingredients—colors from nature, sweeteners from plants (the kind that grow in the ground, not the kind that manufacture things), and flavors from real fruits, herbal extracts and spices like ginger, hibiscus, cinnamon and star anise.

Functional Food & Drinks

One of the first kombucha brands to hit stores in the U.S., now extending beyond into non-dairy yogurt and kefir, mushroom elixirs and wellness shots. They believe in functional, living nutrition and herbs like rose, hibiscus, elderberry and ginger play a big part in flavor and function.



LET US BE YOUR SOURCING PARTNER. CONTACT US:

MICHAL SOCHOR | MSOCHOR@HERBCO.COM | 914-882-9208 | HERBCO.COM